
EMPLOYMENT

Job title:

Senior Designer—Print and Web

Job summary

Bustling little branding firm in Belfast, Maine needs a conceptual powerhouse in design who can mentor junior member(s) and crank out his/her own projects at the same time.

If you have 5+ years' agency experience, are ready for Midcoast life, and can work in an open office environment (includes a bay view!), we may be for you.

You understand, at your core, that design + messaging together are meant to move audiences, so you don't leave a meeting until you have what you need—the *who* we're talking to, the *what* we need to say, and the *how it's* different or makes a difference. The angle. And you keep digging, looking at the competition and doing your own creative research. You absorb the landscape in order to create something that rises above.

You are courageous and a collaborator as well as a go-it-on-your-own idea machine. You read the copy, you write some copy, you easily find the nugget in the marketing strategy, you put yourself in the audience's shoes and can sometimes even imitate them.

You think small is beautiful. You think clean is beautiful. You think living in Maine for more than one winter is beautiful.

You can handle a few weeks of crazy busy and easily relax into a few days of gruntier work.

You know how to mess up a tracing pad with a Sharpie and lay down a few great directions with a few strokes. You rinse out your coffee cup at the end of the day.

In return, we offer:

- A variety of projects to sink your teeth into, including advertising, brand development, logo-identity, print, packaging, digital, video, 3D and interactive.
- Clients of all shapes and sizes who are great to work with and sincerely appreciative.
- A pretty sweet work environment where everyone gets along and we cut each other some slack when pressure (or life) makes us cranky.

Requirements

- Four-year degree in a design-related field
- One year management experience
- 5+ years designing
- Command of all the usual tools (Photoshop, InDesign, Illustrator, the latest versions of Mac OS, Adobe Creative Suite)
- Super-smarts in print production and able to deliver impeccable files
- Web design experience
- Solid presentation experience and a nice way with clients (phone, email, in person)
- A portfolio that speaks for itself—even if some of the stories went really wrong

We are particularly interested in seeing portfolios with: advertising, direct mail and collateral campaign work demonstrating an understanding of brand power across media; solid logo and typographic design; examples of UI/UX website design a plus.

Compensation:

45 - 50K year

Health Benefits (full-time)

Vacation/Personal time

Ready to apply?

Please send your resume to jobs@pica.is with a link to your portfolio or PDF samples. Please also include 2-3 professional references. All applicants welcome.

About pica

We are an award-winning creative services agency headquartered in Belfast, Maine. For the past 16+ years, we have worked with influential organizations and businesses across Maine, New England and beyond. We use our collective talents to challenge convention and connect people to ideas. This is how we make a difference.

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